

House Cleaning Price List Template

Practical cleaning business template • Customize fields before use

Brand customization: This TidyOps-branded example shows a finished presentation. Replace the logo, colors, company details, and placeholders with your own brand before use.

HOUSE CLEANING PRICE LIST

[YOUR COMPANY NAME]

[Phone Number]

[Email Address]

[Website]

RESIDENTIAL CLEANING SERVICES

Use this template to create a clear, customer-friendly price list for your house cleaning business.

Customize all pricing to reflect your local labor costs, service area, supplies, overhead, and target profit margin.

STANDARD CLEANING

Standard cleaning is designed for regularly maintained homes.

Home Size	Starting Price
Up to 1,000 sq. ft.	\$
1,001-1,500 sq. ft.	\$
1,501-2,000 sq. ft.	\$
2,001-2,500 sq. ft.	\$
2,501-3,000 sq. ft.	\$
3,001-3,500 sq. ft.	\$
3,501+ sq. ft.	Custom Quote

Typical Standard Cleaning Includes

- Dusting accessible surfaces
- Kitchen counters and sink
- Appliance exteriors
- Bathroom cleaning
- Mirrors
- Trash removal
- Vacuuming



- Mopping
- General surface cleaning

DEEP CLEANING

Deep cleaning includes more detailed work and is often recommended for first-time customers or homes that have not been professionally cleaned recently.

Home Size	Starting Price
Up to 1,000 sq. ft.	\$
1,001-1,500 sq. ft.	\$
1,501-2,000 sq. ft.	\$
2,001-2,500 sq. ft.	\$
2,501-3,000 sq. ft.	\$
3,001-3,500 sq. ft.	\$
3,501+ sq. ft.	Custom Quote

Deep Cleaning May Include

- Detailed baseboards
- Door frames
- Cabinet fronts
- Additional buildup removal
- Detailed bathroom cleaning
- Detailed kitchen cleaning
- Ceiling fans
- Light fixtures
- Window sills
- Additional dusting

MOVE-IN / MOVE-OUT CLEANING

Designed for empty or mostly empty properties.

Home Size	Starting Price
Up to 1,000 sq. ft.	\$
1,001-1,500 sq. ft.	\$
1,501-2,000 sq. ft.	\$
2,001-2,500 sq. ft.	\$
2,501-3,000 sq. ft.	\$
3,001-3,500 sq. ft.	\$
3,501+ sq. ft.	Custom Quote

Move-In / Move-Out Cleaning May Include

- Interior cabinets
- Closets
- Detailed kitchens
- Detailed bathrooms
- Baseboards
- Doors and trim
- Interior appliance cleaning
- Empty-home floor cleaning

RECURRING CLEANING PRICING

Recurring customers may receive lower per-visit pricing than one-time cleaning customers.

Frequency	Price / Discount
Weekly	\$ or % off
Every 2 Weeks	\$ or % off
Every 4 Weeks	\$ or % off
Monthly	\$ or % off

Initial Cleaning / First Visit: \$

Your first recurring visit may be priced separately if additional work is needed to bring the home to a maintenance-cleaning standard.

BEDROOM & BATHROOM ADJUSTMENTS

Use this section if your pricing includes adjustments based on room count.

Item	Additional Price
Additional Bedroom	\$
Additional Full Bathroom	\$
Additional Half Bathroom	\$
Additional Kitchen	\$
Additional Living Area	\$

OPTIONAL ADD-ON SERVICES

Add-On Service	Starting Price
Inside Refrigerator	\$
Inside Oven	\$
Interior Windows	\$
Inside Cabinets	\$
Blinds	\$

Detailed Baseboards	\$
Bed Linen Change	\$
Laundry	\$
Dishes	\$
Pet Hair Removal	\$
Wall Spot Cleaning	\$
Organization	\$
Garage Cleaning	\$
Patio / Porch Cleaning	\$
Other:	\$

CONDITION ADJUSTMENTS

Some properties require more labor than a typical maintenance cleaning.

Condition	Adjustment
Light / Well Maintained	\$ or %
Average	\$ or %
Heavy Buildup	\$ or %
Excessive Pet Hair	\$ or %
Heavy Grease / Kitchen Buildup	\$ or %
Custom Assessment	Quote Required

MINIMUM SERVICE CHARGE

Minimum Cleaning Charge: \$

This minimum helps cover travel, setup, supplies, scheduling, and other fixed costs associated with each appointment.

HOURLY SERVICE

If hourly cleaning is offered:

Hourly Rate Per Cleaner: \$

or

Hourly Rate Per Crew: \$

Minimum Hours:

Hourly pricing should clearly state whether the rate is per cleaner or for the entire cleaning team.

TRAVEL / SERVICE AREA FEES

Service Area	Fee
Primary Service Area	Included
Extended Service Area	\$
Outside Standard Service Area	Custom Quote

SPECIAL SERVICE FEES

Service	Fee
Same-Day Booking	\$
Weekend Service	\$
Holiday Service	\$
Key Pickup / Special Access	\$
Parking / Toll Charges	\$
Other:	\$

PAYMENT INFORMATION

Accepted Payment Methods:

- ☐ Credit Card
- ☐ ACH / Bank Transfer
- ☐ Cash
- ☐ Check
- ☐ Other:

Payment Due:

Cancellation Policy:

Rescheduling Policy:

PRICING NOTES

Prices shown are starting prices unless otherwise stated.

Final pricing may depend on:

- Property size
- Number of bedrooms and bathrooms
- Property condition
- Cleaning frequency



- Requested services
- Add-ons
- Pets
- Accessibility
- Travel
- Labor requirements
- Local market conditions

A final quote should be provided before service when the total price cannot be determined from the published price list.

TEMPLATE CUSTOMIZATION NOTICE

Do not copy another cleaning company's prices without understanding your own costs.

Your pricing should account for labor, payroll burden, supplies, travel, payment processing, insurance, overhead, taxes where applicable, and desired profit.

Pricing practices and tax requirements vary by jurisdiction.

This template is provided for general informational and business-use purposes. It is not financial, tax, accounting, or legal advice.

Template Version: 1.0

Updated: September 2026

Template ID: TPL-PRI-001

Provided by TidyOps